

Kemie Guaida

ILLUSTRATION, WEB, & UI DESIGN



About Me

I have more than 10 years professional experience working within the design field at an international level. I have spent most of my career as an independent contractor, helping agencies and end clients **design and code** well-crafted, accessible and responsive **sites and applications** and creating **memorable brands**. I currently reside in Helsingborg, Sweden, but work with clients worldwide.

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Experience

Monolinea

Owner, Designer, Illustrator

2001-

Independent contractor/ Freelance work. I have done web design, interface design, front-end coding (html/css/javascript) and mobile applications for clients such as AOL sports, Nestlé México and Yahoo! Mexico.

Dopter

Partner, Designer

2010-

As the designer half of Dopter, I've helped give shape to sites and webapps related to APIs and Open Data

Euro RSCG Interaction

Director of the Web Design Department

1999-2001

I led a team of designers and front-end coders in the creation of sites and campaigns for clients such as Intel México, Mobil México and Volkswagen México

Education

Stanford University, USA (Online)

Human-Computer Interaction

2012

Course on rapid prototyping and user testing in interface design

Universidad Iberoamericana, Mexico City

Bachelors degree in Communication

1994-1999

I graduated from a 5 year program in Media & Communication, with a 2-year specialization in Graphic Design.

Concordia University, Montréal, Canada

Graphic Design

1998

I did a semester at Concordia as part of a student exchange program, taking courses in graphic design.

Skills

Coding

HTML5/CSS3
Javascript / jQuery
Responsive design
LESS/SASS
Bootstrap /Foundation Frameworks
Wordpress theming

Software

Illustrator
Photoshop
Sketch

Languages

Spanish (Native)
English (Fluent)
Swedish (Good)
French (Basic)